



Review of Polis.online

Generated on 2024-05-31

Introduction

This report provides a review of the key factors that influence the SEO and ranking of your website.

The homepage rank is graded on a 100-point scale that represents your Website SEO effectiveness. The algorithm is based on 70 metrics/criteria including search engine data, website structure, site performance, and many others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal web pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 metrics/criteria.

Our SEO report provides actionable advice that can be used to improve a website's ranking on search engines.

Please contact us for for any assistance or guidance.

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Search Engine Optimization

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 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

Title Tag

Полис Онлайн – сравнение тарифов страхования. Купить электронный полис и оформить страховку через интернет

Length: 106 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Сервис Полис Онлайн – агрегатор №1 для оформления страховки. ✂ Сравните цены и успеете купить страховой полис онлайн недорого! Электронное страхование от ведущих компаний России. Поиск, расчет и получение полиса за 5 минут.

Length: 224 character(s)

Meta descriptions contains between 70 and 160 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Полис Онлайн – сравнение тарифов страхования. Купить электронный полис и оформить страховку через интернет polis.online/](#)

Сервис Полис Онлайн – агрегатор №1 для оформления страховки. Сравните цены и успеете купить страховой полис онлайн недорого! Электронное страхование от ведущих компаний России. Поиск, расчет и получение полиса за 5 минут.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

✔ Headings
⚙️⚙️⚙️

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|------|------|------|------|------|------|
| 1 | 12 | 8 | 0 | 0 | 0 |

<H1> Сервис электронного страхования </H1>
<H2> Мнение эксперта </H2>
<H2> Сервис электронного страхования: полный цикл защиты на Polis.online </H2>

<H2> Виды страховых продуктов и возможности платформы </H2>
<H2> Почему выгодно использовать агрегатор страховок </H2>
<H2> Этапы оформления страхового полиса через интернет </H2>
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<H2> Как проверить, что страховой полис онлайн настоящий? </H2>
<H2> Нужно ли распечатывать электронный страховой полис онлайн? </H2>

<H2> Как оформить страховку онлайн недорого и без переплат? </H2>

<H2> Что делать, если в онлайн-полис компания внесла неверные данные? </H2>

<H2> Какие документы нужны, чтобы заказать полис онлайн для ипотеки? </H2>

<H2> Полезно знать </H2>
<H3> Когда КАСКО — действительно выгодная инвестиция </H3>
<H3> Рейтинг страховых компаний по страхованию ипотеки </H3>
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<H3> КАСКО: объясняем на пальцах, что это такое и зачем оно вам </H3>
<H3> Мини-КАСКО: доступная страховка для разумных водителей </H3>
<H3> Как изменятся цены на вторичку в 2026 году и стоит ли сейчас покупать жилье </H3>
<H3> ПОСМОТРЕТЬ ЕЩЕ </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

онлайн 18 на 14 или 12 полис 12 полиса 9
 На 9 для 8 страховой 8 КАСКО 7 при 6
 от 6 Без 6 по 5 Для 5 НА 4

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

| Keywords | Freq | Title | Desc | <H> |
|-----------|------|-------|------|-----|
| онлайн | 18 | ✗ | ✓ | ✓ |
| на | 14 | ✗ | ✗ | ✓ |
| или | 12 | ✗ | ✗ | ✗ |
| полис | 12 | ✓ | ✓ | ✓ |
| полиса | 9 | ✗ | ✓ | ✓ |
| На | 9 | ✗ | ✗ | ✗ |
| для | 8 | ✗ | ✓ | ✓ |
| страховой | 8 | ✗ | ✓ | ✓ |
| КАСКО | 7 | ✗ | ✗ | ✓ |
| при | 6 | ✗ | ✗ | ✓ |
| от | 6 | ✗ | ✓ | ✓ |
| Без | 6 | ✗ | ✗ | ✗ |
| по | 5 | ✓ | ✓ | ✓ |
| Для | 5 | ✗ | ✗ | ✗ |
| НА | 4 | ✗ | ✗ | ✗ |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 35 images on this web page
 5 ALT attributes are empty or missing.

```
/_next/image/?url=https%3A%2F%2Fpolis.online%2Fupload%2F0adb538-94ba-4e3c-a443-5bd2540bee7d.webp&w=640&q=75  
/img/sk.svg  
/img/catalog_arppsoft_ru.svg  
/img/reestr_digital_gov_ru.svg  
/img/mincifi.svg
```

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **7.65%**




Text content size 24825 bytes
Total HTML size 324507 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.
A higher code to text ratio will increase your chances of getting a better rank in search engine results.


 **GZIP compression**


Wow! It's GZIP Enabled.
 Your webpage is compressed from 317 KB to 52 KB (83.5 % size savings)



Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** Yes your domain IP 77.232.131.175 redirected to polis.online
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  

Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://polis.online/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://polis.online/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Oh no, iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you are unknowingly preventing bots and search engines from crawling & indexing your webpages.

 **Backlinks Counter**


Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks to your website.



URL

http://polis.online
Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

Great! Your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great! Your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**


317 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.
Page size affects the speed of your website; try to keep your page size below 2 Mb.
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**


1.98 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.
Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

 **Language**


Good! You have declared your language
Declared Language: Russian

Make sure your declared language is the same as the language detected by Google
Also, define the language of the content in each page's HTML code.

Domain Availability



| Domains (TLD) | Status |
|---------------|--------------------|
| polis.com | Already Registered |
| polis.net | Already Registered |
| polis.org | Already Registered |
| polis.biz | Already Registered |
| polis.io | Already Registered |

If possible, register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



| Domains (TLD) | Status |
|---------------|--------------------|
| oolis.online | Query Failed |
| lolis.online | Query Failed |
| pilis.online | Already Registered |
| pklis.online | Query Failed |
| pllis.online | Query Failed |

If possible, register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad! Embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

polis.online

**ПОЛИС ОНЛАЙН —
РУЛИТЕ СВОИМИ
СТРАХОВКАМИ!**

от 1600 Р ~ 5 мин 18 страхс

X000XX 000

Рассчитать

[Забыли или не получили номер авто?](#)

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

| Server IP | Server Location | Service Provider |
|----------------|-----------------|------------------|
| 77.232.131.175 | Not Available | Not Available |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect! Your website has few CSS files.
- ✗ Too bad! Your website has too many JavaScript files.
- ✓ Perfect! Your website doesn't use nested tables.
- ✗ Too bad! Your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates, and rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook Likes: 0

 PlusOne:

 Twitter:

Social data refers to posts created a person/business and is voluntarily shared by other social media users.

 **Traffic Rank** No Global Rank


A low Alexa Rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate if your website is not certified by Alexa.

 **Visitors Localization** Your website is popular on following countries:


No data available

We recommend that you buy the domain names for the countries where your website is popular.

This will prevent potential competitors from registering your domains and taking advantage of your reputation in such countries.

 **Estimated Worth** \$60 USD


Just a estimated worth of your website based on Alexa Rank.

✔ In-Page Links ⚙️⚙️⚙️

We found a total of 153 links including both internal & external links of your site

| Anchor | Type | Follow |
|--|----------------|----------|
| О компании | Internal Links | Dofollow |
| Контакты | Internal Links | Dofollow |
| Полезная информация | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| ОСАГО | Internal Links | Dofollow |
| КАСКО | Internal Links | Dofollow |
| Ипотека | Internal Links | Dofollow |
| Путешествия | Internal Links | Dofollow |
| НС | Internal Links | Dofollow |
| Грузы | Internal Links | Dofollow |
| ОСГОП | Internal Links | Dofollow |
| Вопрос-Ответ | Internal Links | Dofollow |
| Рассчитать по марке | Internal Links | Dofollow |
| Когда КАСКО — действительно выгодная инвестиция23 марта 2026 г.КАСКО в 2026 году стоит недешево. И вопрос «брать или не брать» встает перед каждым покупателем автомобиля. В статье рассказали, когда полис просто необходим, а когда от него можно отказаться. | Internal Links | Nofollow |
| Рейтинг страховых компаний по страхованию ипотеки27 января 2026 г.В этой статье мы представим рейтинг ведущих компаний, которые предоставляют услуги по ипотечному страхованию, а также расскажем, на что нужно обратить внимание при выборе полиса. | Internal Links | Nofollow |
| Страхование жизни при ипотеке: что реально требует банк23 марта 2026 г.Страхование жизни при ипотеке: обязательно ли, зачем нужно и как отказаться. Честный разбор для тех, кто берет ипотеку. | Internal Links | Nofollow |
| Экономим на КАСКО: рабочие инструменты для умных автовладельцев27 января 2026 г.Переплачиваете за КАСКО из года в год? Многие автовладельцы даже не догадываются, что могут платить за страховку на 20-50% меньше. В статье собрали 6 рабочих способов, которые помогут вам сэкономить тысячи рублей без риска для страховой защиты. | Internal Links | Nofollow |
| КАСКО: объясняем на пальцах, что это такое и зачем оно вам24 февраля 2026 г.Устали гадать, во сколько обойдется следующая царапина на бампере или вмятина от града? КАСКО — это не про сложные договоры и выплаты. Это про то, чтобы забыть о чеках из автосервиса и просто передать проблему страховой. Все о КАСКО в нашем руководстве. | Internal Links | Nofollow |
| Мини-КАСКО: доступная страховка для разумных водителей16 декабря 2025 г.Вы знали, что каждый пятый виновник ДТП ездит без страховки? Мини-КАСКО за 2 минуты и от 1500 руб. покроет ущерб, даже если у второго водителя нет ОСАГО. | Internal Links | Nofollow |
| Как изменятся цены на вторичку в 2026 году и стоит ли сейчас покупать жилье13 февраля 2026 г.В 2026 году рынок вторичной недвижимости ждет фаза постепенного восстановления. Эксперты прогнозируют умеренный рост цен и постепенное снижение ипотечных ставок. Разбираемся, стоит ли покупать квартиру сейчас и на что обратить внимание при принятии решения. | Internal Links | Nofollow |
| Без ввода данных | Internal Links | Dofollow |
| Без допов | Internal Links | Dofollow |
| Без номеров | Internal Links | Dofollow |
| Без ограничений | Internal Links | Dofollow |
| Без прав | Internal Links | Dofollow |
| Без проблем | Internal Links | Dofollow |
| В рассрочку | Internal Links | Dofollow |
| День в день | Internal Links | Dofollow |
| Дешевое | Internal Links | Dofollow |
| Для новичка | Internal Links | Dofollow |

| | | |
|------------------------|----------------|----------|
| Для регионов | Internal Links | Dofollow |
| Для спецтехники | Internal Links | Dofollow |
| Для такси | Internal Links | Dofollow |
| ДСАГО | Internal Links | Dofollow |
| Калькулятор ОСАГО | Internal Links | Dofollow |
| Круглосуточно | Internal Links | Dofollow |
| На 3 месяца | Internal Links | Dofollow |
| На 6 месяцев | Internal Links | Dofollow |
| На б/у авто | Internal Links | Dofollow |
| На год | Internal Links | Dofollow |
| На грузовик | Internal Links | Dofollow |
| На квадроцикл | Internal Links | Dofollow |
| На мотоцикл | Internal Links | Dofollow |
| На новый автомобиль | Internal Links | Dofollow |
| На старый автомобиль | Internal Links | Dofollow |
| Переоформление | Internal Links | Dofollow |
| При купле-продаже авто | Internal Links | Dofollow |
| Продлить полис ОСАГО | Internal Links | Dofollow |
| Расширенное | Internal Links | Dofollow |
| С доставкой | Internal Links | Dofollow |
| Самостоятельно | Internal Links | Dofollow |
| Сравнить цены ОСАГО | Internal Links | Dofollow |
| Транзитная страховка | Internal Links | Dofollow |
| Через РСА | Internal Links | Dofollow |
| Электронное ОСАГО | Internal Links | Dofollow |
| Волгоград | Internal Links | Dofollow |
| Воронеж | Internal Links | Dofollow |
| Иркутск | Internal Links | Dofollow |
| Калининград | Internal Links | Dofollow |
| Краснодар | Internal Links | Dofollow |
| Красноярск | Internal Links | Dofollow |
| Нижний Новгород | Internal Links | Dofollow |
| Пермь | Internal Links | Dofollow |
| Саратов | Internal Links | Dofollow |
| Тюмень | Internal Links | Dofollow |
| Санкт-Петербург | Internal Links | Dofollow |
| Москва | Internal Links | Dofollow |
| Новосибирск | Internal Links | Dofollow |
| Екатеринбург | Internal Links | Dofollow |
| Казань | Internal Links | Dofollow |
| Челябинск | Internal Links | Dofollow |
| Омск | Internal Links | Dofollow |
| Самара | Internal Links | Dofollow |
| Ростов-на-Дону | Internal Links | Dofollow |
| Уфа | Internal Links | Dofollow |
| СОГАЗ | Internal Links | Dofollow |
| СберСтрахование | Internal Links | Dofollow |
| АльфаСтрахование | Internal Links | Dofollow |
| Ингосстрах | Internal Links | Dofollow |
| Ренессанс Страхование | Internal Links | Dofollow |
| Югория | Internal Links | Dofollow |
| Росгосстрах | Internal Links | Dofollow |
| РЕСО-Гарантия | Internal Links | Dofollow |

| | | |
|------------------------|----------------|----------|
| Согласие | Internal Links | Dofollow |
| Совкомбанк Страхование | Internal Links | Dofollow |
| Зетта Страхование | Internal Links | Dofollow |
| ВСК | Internal Links | Dofollow |
| Абсолют Страхование | Internal Links | Dofollow |
| Гелиос | Internal Links | Dofollow |
| Гайде | Internal Links | Dofollow |
| МАКС | Internal Links | Dofollow |
| Т-Страхование | Internal Links | Dofollow |
| Энергогарант | Internal Links | Dofollow |
| РСХБ-Страхование | Internal Links | Dofollow |
| ПСБ | Internal Links | Dofollow |
| Астро-Волга | Internal Links | Dofollow |
| ВТБ Страхование | Internal Links | Dofollow |
| ОСК | Internal Links | Dofollow |
| Интач Страхование | Internal Links | Dofollow |
| Капитал Лайф | Internal Links | Dofollow |
| СДС | Internal Links | Dofollow |
| Спасские ворота | Internal Links | Dofollow |
| Евроинс | Internal Links | Dofollow |
| Audi | Internal Links | Dofollow |
| BMW | Internal Links | Dofollow |
| Changan | Internal Links | Dofollow |
| Chery | Internal Links | Dofollow |
| Chevrolet | Internal Links | Dofollow |
| Daewoo | Internal Links | Dofollow |
| EXEED | Internal Links | Dofollow |
| Ford | Internal Links | Dofollow |
| GAC | Internal Links | Dofollow |
| Geely | Internal Links | Dofollow |
| Haval | Internal Links | Dofollow |
| Honda | Internal Links | Dofollow |
| Hyundai | Internal Links | Dofollow |
| Jetour | Internal Links | Dofollow |
| KIA | Internal Links | Dofollow |
| Lada (BA3) | Internal Links | Dofollow |
| Lexus | Internal Links | Dofollow |
| Mazda | Internal Links | Dofollow |
| Mercedes-Benz | Internal Links | Dofollow |
| Mitsubishi | Internal Links | Dofollow |
| Nissan | Internal Links | Dofollow |
| OMODA | Internal Links | Dofollow |
| Opel | Internal Links | Dofollow |
| Porsche | Internal Links | Dofollow |
| Renault | Internal Links | Dofollow |
| Skoda | Internal Links | Dofollow |
| Tank | Internal Links | Dofollow |
| Toyota | Internal Links | Dofollow |
| Volkswagen | Internal Links | Dofollow |
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| Согласие на обработку персональных данных | Internal Links | Dofollow |
| Согласие на обработку персональных данных в целях рекламы | Internal Links | Dofollow |
| Согласие на получение рекламной информации | Internal Links | Dofollow |
| Список третьих лиц которые обрабатывают персональные данные | Internal Links | Dofollow |
| Регистрация ПО в Роспатенте: №2022663841 | Internal Links | Nofollow |
| No Anchor Text | External Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
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| Headspace | External Links | Nofollow |
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While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



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Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.