goanalyzer
SEO Report




Your Website Score

# Review of Guangsuan.com

Generated on 2023-10-02

## Introduction

This report provides a review of the key factors that influence the SEO and ranking of your website.

The homepage rank is graded on a 100-point scale that represents your Website SEO effectiveness The algorithm is based on 70 metrics/criteria including search engine data, website structure, site performance, and many others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal web pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 metrics/criteria.

Our SEO report provides actionable advice that can be used to improve a website's ranking on search engines.

Please contact us for for any assistance or guidance.

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## Iconography

Good
To Improve
Errors
Not Important
Hard to solve
Little tough to solve
Easy to solve
No action necessary

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SEO Report

# Search Engine Optimization

## Title Tag

一站式出海营销丨谷歌 SEO、SEM、社媒与 GEO协同获客 - 光算科技

**Length:** 35 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

## Meta Description

光算科技提供外贸建站、站内技术优化、 PageSpeed提速与网站维护，以谷歌 SEO为核心，协同内容、收录、外链、广告、海外社媒及国内与全球品牌 GEO，按

**Length:** 95 character(s)

Meta descriptions contains between 70 and 160 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

## Meta Keywords

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

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## Google Preview

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**guangsuan.com/**

光算科技提供外贸建站、站内技术优化、 PageSpeed提速与网站维护，以谷歌 SEO为核心，协同内容、收录、外链、广告、海外社媒及国内与全球品牌 GEO

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

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## Headings

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|---|---|---|---|---|---|
| 1 | 10 | 16 | 7 | 4 | 0 |

<H1> 光算一站式出海营销多渠道，协同获客 </H1>
<H2> 一套系统，打通从流量到获客的全链路 </H2>
<H2> 整合营销如何落地，看真实客户项目 </H2>
<H2> 关于光算，合作前先了解 </H2>
<H2> 一套目标，一份衔接清楚的执行计划 </H2>
<H2> 合作前，你可能还想问 </H2>
<H2> 把你的业务目标，变成一套获客计划 </H2>
<H2> 公司地址 </H2>
<H2> 联系光算 </H2>
<H2> 服务时间 </H2>
<H2> 支付方式 </H2>
<H3> 营销底座 </H3>
<H3> 按网站现状，选择下一步。 </H3>
<H3> 多渠道获客 </H3>
<H3> 谷歌 SEO 是主力，多渠道一起拓展机会 </H3>
<H3> 询盘承接 </H3>
<H3> 把流量带进来，也要让页面接得住 </H3>
<H3> 数据复盘 </H3>
<H3> 不是各报各的数据，而是一起看获客路径 </H3>
<H3> 通威股份 </H3>
<H3> 罗顿智能 </H3>
<H3> 青岛盼安达教育 </H3>
<H3> 香港某新闻网站 </H3>
<H3> 沟通网站与市场 </H3>
<H3> 确认方案与签约 </H3>
<H3> 执行与过程交付 </H3>
<H3> 数据复盘与调整 </H3>
<H4> 新建官网 </H4>
<H4> 修好现站 · 一次性优化 </H4>
<H4> 持续维护与功能开发 </H4>
<H4> 围绕采购搜索，把内容、收录、外链与排名串起来 </H4>
<H4> 让有需求的搜索，更快连接到你的产品 </H4>
<H4> 把产品与企业实力，变成客户愿意看的内容 </H4>
<H4> 在新的问答入口，清楚呈现你的品牌与产品 </H4>
<H5> 内容建设 </H5>
<H5> 抓取与收录 </H5>
<H5> 外链资源 </H5>
<H5> 关键词与整站推进 </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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## Keywords Cloud

google 9 运营周期 4 历史截图 4 整合 3 首页精准关键词 3
外链组合 2 overviews´ perplexity 2 微信客服 2 search 2 文章中心全站 2
关于我们 2 谷歌广告 2 外链代发 2 等海外 2 ai搜索优化 2

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

| Keywords | Freq | Title | Desc | <H> |
|---|---|---|---|---|
| google | 9 | ✗ | ✗ | ✗ |
| 运营周期 | 4 | ✗ | ✗ | ✗ |
| 历史截图 | 4 | ✗ | ✗ | ✗ |
| 整合 | 3 | ✗ | ✗ | ✓ |
| 首页精准关键词 | 3 | ✗ | ✗ | ✗ |
| 外链组合 | 2 | ✗ | ✗ | ✗ |
| overviews´ perplexity | 2 | ✗ | ✗ | ✗ |
| 微信客服 | 2 | ✗ | ✗ | ✗ |
| search | 2 | ✗ | ✗ | ✗ |
| 文章中心全站 | 2 | ✗ | ✗ | ✗ |
| 关于我们 | 2 | ✗ | ✗ | ✗ |
| 谷歌广告 | 2 | ✗ | ✗ | ✗ |
| 外链代发 | 2 | ✗ | ✗ | ✗ |
| 等海外 | 2 | ✗ | ✗ | ✗ |
| ai搜索优化 | 2 | ✗ | ✗ | ✗ |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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## Alt Attribute

We found 56 images on this web page
✖ 42 ALT attributes are empty or missing.

/wp-content/uploads/2024/02/SEO.svg
/wp-content/uploads/2024/02/20251225-143056_35eafd06.png
/uploads/shopify-shopping-bag-66166b2e55d6.svg
/wp-content/uploads/2025/03/wordpress-security-lg@2x.webp
/wp-content/uploads/2024/02/谷歌 SEO.svg
/wp-content/uploads/2024/02/SEO.svg
/wp-content/uploads/2024/02/谷歌 SEO.svg
/wp-content/uploads/2024/02/GSR快速排名 .svg
/wp-content/uploads/2024/02/爬虫池 .svg
/wp-content/uploads/2024/02/GHA高质量文章代写 .svg
/wp-content/uploads/2024/02/谷歌收录 .svg
/uploads/nav/doubao-app.webp
/uploads/nav/chatgpt.webp
/wp-content/uploads/2024/02/Google外链解决方案 .svg
/wp-content/uploads/2024/02/GPB外链 .svg
/wp-content/uploads/2024/02/GNB外链 .svg
/wp-content/uploads/2024/02/百万外链 .svg
/wp-content/uploads/2024/02/article-fill.svg
/wp-content/uploads/2024/02/关于我们光算 .svg
/wp-content/uploads/2024/02/24小时联系我们 .svg
/wp-content/uploads/2024/02/怎 .svg
/wp-content/uploads/2024/02/SEO.svg
/wp-content/uploads/2024/02/20251225-143056_35eafd06.png
/uploads/shopify-shopping-bag-66166b2e55d6.svg
/wp-content/uploads/2025/03/wordpress-security-lg@2x.webp
/wp-content/uploads/2024/02/谷歌 SEO.svg
/wp-content/uploads/2024/02/SEO.svg
/wp-content/uploads/2024/02/谷歌 SEO.svg
/wp-content/uploads/2024/02/GSR快速排名 .svg
/wp-content/uploads/2024/02/爬虫池 .svg
/wp-content/uploads/2024/02/GHA高质量文章代写 .svg
/wp-content/uploads/2024/02/谷歌收录 .svg
/uploads/nav/doubao-app.webp
/uploads/nav/chatgpt.webp
/wp-content/uploads/2024/02/Google外链解决方案 .svg
/wp-content/uploads/2024/02/GPB外链 .svg
/wp-content/uploads/2024/02/GNB外链 .svg
/wp-content/uploads/2024/02/百万外链 .svg
/wp-content/uploads/2024/02/article-fill.svg
/wp-content/uploads/2024/02/关于我们光算 .svg
/wp-content/uploads/2024/02/24小时联系我们 .svg
/wp-content/uploads/2024/02/怎 .svg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

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### Text/HTML Ratio

HTML to Text Ratio is: **14.08%**

| | |
|---|---|
| Text content size | 15704 bytes |
| Total HTML size | 111507 bytes |

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

### GZIP compression

Wow! It's GZIP Enabled.

Your webpage is compressed from 109 KB to 27 KB (75.1 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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**IP Canonicalization** No your domain IP 172.67.150.231 does not redirect to guangsuan.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

**URL Rewrite** Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

**Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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**WWW Resolve**

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

**XML Sitemap**

Good, you have XML Sitemap file!
http://guangsuan.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

**Robots.txt**

Good, you have Robots.txt file!
http://guangsuan.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

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**Embedded Objects**

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

**Iframe**

Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

**Domain Registration**

Exactly how many years and months

Domain Age: 14 Years, 334 Days

Created Date: 12th-Dec-2011

Updated Date: 26th-Nov-2025

Expiry Date: 12th-Dec-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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**Indexed Pages**

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you are unknowingly preventing bots and search engines from crawling & indexing your webpages.

**Backlinks Counter**

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks to your website.

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# Usability

**URL**

http://guangsuan.com
**Length:** 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

**Favicon**

Great! Your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

**Custom 404 Page**

Great! Your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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**Page Size**

109 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

**Load Time**

0.8 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

**Language**

Good! You have declared your language
Declared Language: ZH-CN

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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## Domain Availability

| Domains (TLD) | Status |
|---|---|
| guangsuan.net | Already Registered |
| guangsuan.org | Already Registered |
| guangsuan.biz | Already Registered |
| guangsuan.io | Already Registered |
| guangsuan.info | Already Registered |

> If possible, register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability

| Domains (TLD) | Status |
|---|---|
| ruangsuan.com | Available |
| fuangsuan.com | Available |
| vuangsuan.com | Available |
| tuangsuan.com | Available |
| buangsuan.com | Available |

> If possible, register the various typos of your domain to protect your brand from cybersquatters.

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**Email Privacy** Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

**Safe Browsing** The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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# Mobile

**Mobile Friendliness**

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

**Mobile Compatibility**

Perfect! No embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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## Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

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# Technologies

## Server IP

| Server IP | Server Location | Service Provider |
|---|---|---|
| 172.67.150.231 | Not Available | Not Available |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✔ Perfect! Your website has few CSS files.
- ✔ Perfect! Your website has few JavaScript files.
- ✔ Perfect! Your website doesn't use nested tables.
- ✖ Too bad! Your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates, and rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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**Doc Type**

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

**W3C Validity**

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

**Encoding**

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

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# Social

**Social Data**

Your social media status

Facebook Likes: 0

PlusOne:

Twitter:

> Social data refers to posts created a person/business and is voluntarily shared by other social media users.

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# Visitors

**Traffic Rank** No Global Rank

A low Alexa Rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate if your website is not certified by Alexa.

**Visitors Localization** Your website is popular on following countries:

**No data available**

We recommend that you buy the domain names for the countries where your website is popular.

This will prevent potential competitors from registering your domains and taking advantage of your reputation in such countries.

**Estimated Worth** $60 USD

Just a estimated worth of your website based on Alexa Rank.

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# Link Analysis

## In-Page Links

We found a total of 53 links including both internal & external links of your site

| Anchor | Type | Follow |
|---|---|---|
| 电话： 18928809533 | Internal Links | Dofollow |
| 联系我们 | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| B2B 网站建设 谷歌 SEO的基础是网站，从零开始为你搭建一个符合谷歌 SEO规范的独立站！ | Internal Links | Dofollow |
| 俄语网站建设 为您量身打造专业俄语网站，精准撬动俄罗斯及中亚千亿市场 | Internal Links | Dofollow |
| Shopify 技术服务 店铺维护、主题定制、速度优化与系统集成 | Internal Links | Dofollow |
| WordPress 托管和优化 高性能宿主机上的 WordPress 托管与速度优化： 16 核 32G 以上、 100M 以上带宽，打开速度和 PageSpeed 评分一起拉满。 | Internal Links | Dofollow |
| 谷歌 SEO(通用方案 ) 适用 99%全行业的基础 SEO方案，承诺关键词排名数据 | Internal Links | Dofollow |
| 站内技术优化 SEO 网站站内技术优化，诊断、实施与复测一次交付， ¥3,000 起 | Internal Links | Dofollow |
| PageSpeed 提速优化 经评估承接，约定页面手机与电脑性能评分 90+， ¥3,000 起 | Internal Links | Dofollow |
| GSR 谷歌快速排名系统 针对已有基础排名的关键词，提供专项排名提升方案 | Internal Links | Dofollow |
| GPC 爬虫池 100%提高网站页面的收录概率。实现海量页面的收录 | Internal Links | Dofollow |
| GHA 高质量 SEO文章 原创英文 SEO文章代写，支持免费试稿与同题对比 | Internal Links | Dofollow |
| GSI 谷歌快速收录 促进 URL发现与抓取，按页面情况确认方案和核验周期 | Internal Links | Dofollow |
| 国内 GEO 面向 DeepSeek、豆包、文心等国内 AI 搜索的品牌可见度优化 | Internal Links | Dofollow |
| 全球 GEO 面向 ChatGPT、Google AI Overviews、Perplexity 等海外 AI 搜索优化 | Internal Links | Dofollow |
| Google 外链组合套餐 全网独家自持外链资源，快速提升目标网站数据 | Internal Links | Dofollow |
| GPB 独立站外链 持续建设高质量的外链，对你的网站排名至关重要！ | Internal Links | Dofollow |
| GNB 自然外链 做谷歌 SEO，外链很重要，自然的外链更重要！ | Internal Links | Dofollow |
| GMB 百万外链 量变引起质变，要打败对手，就要外链比他多！ | Internal Links | Dofollow |
| 谷歌广告 | Internal Links | Dofollow |
| 社媒运营 | Internal Links | Dofollow |
| 文章中心 全站 SEO / GEO / 建站文章总入口，可按分类、语言与标签浏览 | Internal Links | Dofollow |
| 关于我们 行业领先的谷歌 SEO技术供应商，是由多位技术高管，技术大牛联合创业。 | Internal Links | Dofollow |
| 支付方式 我们接受人民币、美元、港币等 11种货币支付 | Internal Links | Dofollow |
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| RSS | Internal Links | Dofollow |
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Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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