



Review of Codechaps.com

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Introduction

This report provides a review of the key factors that influence the SEO and ranking of your website.

The homepage rank is graded on a 100-point scale that represents your Website SEO effectiveness. The algorithm is based on 70 metrics/criteria including search engine data, website structure, site performance, and many others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal web pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 metrics/criteria.

Our SEO report provides actionable advice that can be used to improve a website's ranking on search engines.

Please contact us for any assistance or guidance.

Table of Contents

Search Engine Optimization	Usability
Mobile	Technologies
Visitors	Social
Link Analysis	

Iconography

Good	Hard to solve
To Improve	Little tough to solve
Errors	Easy to solve
Not Important	No action necessary

Title Tag



Custom Software, Web & App Development Company | CodeChaps

Length: 58 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description



Build powerful custom software, AI solutions, and mobile apps with CodeChaps – a top-rated web & app development company serving USA, India, Canada & more.

Length: 155 character(s)

Meta descriptions contains between 70 and 160 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords



website development company India, custom web development, responsive website design, web development agency, SEO-friendly websites, CodeChaps web developers

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview



[Custom Software, Web & App Development Company | CodeChaps](#)

[codechaps.com/](#)

Build powerful custom software, AI solutions, and mobile apps with CodeChaps – a top-rated web & app development company serving USA, India, Canada & more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings



	<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
	0	1	9	30	2	7

<H2> Our Services </H2>
<H3> Agile Project Management Team: Adapt. Innovate. Deliver </H3>
<H3> Meet Our AI/ ML , AR, IOT Development Team </H3>
<H3> Meet the digital drivers and innovative development team </H3>
<H3> Connect with Expert Developers Instantly </H3>
<H3> Our app has raised \$50M in funding over the 1 year! </H3>
<H3> Website Design & Development </H3>
<H3> Mobile Apps Design & Development </H3>
<H3> IT Staffing and Support </H3>
<H3> Support and Maintenance </H3>
<H4> Trusted by 30+ Successful partners </H4>
<H4> The perfect services </H4>
<H4> Craft. Build. Support. Grow. </H4>
<H4> Expertise. Innovate. </H4>
<H4> Food Delivery & Restaurants </H4>
<H4> On-Demand Services </H4>
<H4> Finance & Banking </H4>
<H4> AI / ML Projects </H4>
<H4> ERP / CRM Software </H4>
<H4> Bitcoin & Crypto </H4>
<H4> Custom Projects </H4>
<H4> Unleash your creative potential with CREATO </H4>
<H4> Commitment to excellence is the foundation of every project we undertake </H4>
<H4> Testimonials </H4>
<H4> 100Project Statistics: </H4>
<H4> 50%Success Stories: </H4>
<H4> Heartfelt Success Stories from Our Cherished Clients </H4>
<H4> Matthew B. </H4>
<H4> Benjamin D. </H4>
<H4> Amelia N. </H4>
<H4> Hassan M. </H4>

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<H4> Aurora C. </H4>
<H4> Arthur Q. </H4>
<H4> Awards and Recognition </H4>
<H4> Let's Connect </H4>
<H4> We are available here </H4>
<H4> Services </H4>
<H4> Company </H4>
<H4> Contact Us </H4>
<H4> Follow Us </H4>
<H5> Featured </H5>
<H5> Others </H5>
<H6> Success Story </H6>
<H6> City: California </H6>
<H6> City: Toronto </H6>
<H6> City: London </H6>
<H6> City: Riyadh </H6>
<H6> City: Malborne </H6>
<H6> City: Paris </H6>
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Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

developers 33 development 32 mobile 12 company 11 innovative 8
design 8 software 8 business 7 more 7 experts 6
platform 6 react 6 digital 6 data 6 staffing 5

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency



Keywords	Freq	Title	Desc	<H>
developers	33	✗	✗	✓
development	32	✓	✓	✓
mobile	12	✗	✓	✓
company	11	✓	✓	✓
innovative	8	✗	✗	✓
design	8	✗	✗	✓
software	8	✓	✓	✓
business	7	✗	✗	✗
more	7	✗	✓	✗
experts	6	✗	✗	✗
platform	6	✗	✗	✗
react	6	✗	✗	✗
digital	6	✗	✗	✓
data	6	✗	✗	✗
staffing	5	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute

  

We found 75 images on this web page
 41 ALT attributes are empty or missing.

https://codechaps.com/assets/images/services_icons.png
</assets/images/data-ai.svg>
</assets/images/data-ai-active.svg>
</assets/images/mobile-app.svg>
</assets/images/mobile-app-active.svg>
</assets/images/frontend.svg>
</assets/images/frontend-active.svg>
</assets/images/backend.svg>
</assets/images/backend-active.svg>
</assets/images/trending.svg>
</assets/images/trending-active.svg>
</assets/images/device.png>
</assets/images/projects.svg>
</assets/images/satisfied-clients.svg>
</assets/images/tech-served.svg>
</assets/images/American.jpg>
</assets/images/Canadian.jpg>
</assets/images/London.jpg>
</assets/images/Dubai.jpg>
</assets/images/Australian.jpg>
</assets/images/Paris.jpg>
</assets/images/award-cup.png>
</assets/images/awards.jpg>
</assets/images/flag/india.png>
</assets/images/call.svg>
</assets/images/mail.svg>
</assets/images/location.svg>
</assets/images/flag/US.png>
</assets/images/call.svg>
</assets/images/mail.svg>
</assets/images/location.svg>
</assets/images/flag/canada.png>
</assets/images/call.svg>
</assets/images/mail.svg>
</assets/images/location.svg>
</assets/images/mail-light.svg>
</assets/images/location-light.svg>
</assets/images/fb.svg>
</assets/images/x.svg>
</assets/images/ig.svg>
</assets/images/li.svg>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **16.38%**

Text content size 13434 bytes

Total HTML size 82002 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression



Wow! It's GZIP Enabled.

 Your webpage is compressed from 80 KB to 16 KB (80.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

!

IP Canonicalization

No your domain IP 184.168.108.154 does not redirect to codechaps.com



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

x

URL Rewrite

Warning! We have detected parameters in a massive number of URLs



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

✓

Underscores in the URLs

Great, you are not using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve



Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap



Good, you have XML Sitemap file!
<http://codechaps.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt



Good, you have Robots.txt file!
<http://codechaps.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months



Domain Age: 1 Year, 162 Days

Created Date: 28th-Jul-2024

Updated Date: 22nd-Jul-2025

Expiry Date: 28th-Jul-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Indexed Pages

Indexed pages in search engines



0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you are unknowingly preventing bots and search engines from crawling & indexing your webpages.

Backlinks Counter

Number of backlinks to your website



0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks to your website.



URL

<http://codechaps.com>
Length: 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon

 Great! Your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

 Great! Your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Page Size

80 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

0.71 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

Language

Good! You have declared your language

Declared Language: English



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
codechaps.net	Available
codechaps.org	Already Registered
codechaps.biz	Already Registered
codechaps.io	Already Registered
codechaps.info	Already Registered

If possible, register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
xodechaps.com	Available
sodechaps.com	Available
dodechaps.com	Available
fodechaps.com	Available
vodechaps.com	Available

If possible, register the various typos of your domain to protect your brand from cybersquatters.

 **Email Privacy**


Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

 **Safe Browsing**


The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Mobile Friendliness

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100



Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Bad! Embedded objects detected.



Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location
184.168.108.154	United States Hide IP AddressShow Full IP Address Information Lookup Frequently Asked Questions (FAQ)What is IPV4?IPV6?IPV6 stands for Internet Protocol version 6. It is the latest internet addresses, eight groups of four hexadecimal numbers separated by col

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to you. Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✖ Too bad! Your website has too many CSS files.
- ✖ Too bad! Your website has too many JavaScript files.
- ✓ Perfect! Your website doesn't use nested tables.
- ✖ Too bad! Your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates, and rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.

Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data



Your social media status



Facebook Likes: 0



PlusOne:



Twitter:

Social data refers to posts created by a person/business and is voluntarily shared by other social media users.

Traffic Rank

No Global Rank



A low Alexa Rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate if your website is not certified by Alexa.

Visitors Localization

Your website is popular on following countries:



No data available

We recommend that you buy the domain names for the countries where your website is popular.

This will prevent potential competitors from registering your domains and taking advantage of your reputation in such countries.

Estimated Worth

\$60 USD



Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 80 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Nofollow
Our Services	Internal Links	Dofollow
Mobile App Development	Internal Links	Dofollow
Website Development	Internal Links	Dofollow
UI/UX	Internal Links	Dofollow
Digital Marketing	Internal Links	Dofollow
Cloud Engineering	Internal Links	Dofollow
Artificial Engineering	Internal Links	Dofollow
Machine Learning	Internal Links	Dofollow
Support and Maintenance	Internal Links	Dofollow
Data Analytics	Internal Links	Dofollow
Low-Code/No-Code	Internal Links	Dofollow
E-Commerce Web Development	Internal Links	Dofollow
MVP Development Services	Internal Links	Dofollow
Trusted Software House in India	Internal Links	Dofollow
Custom Software Development in USA	Internal Links	Dofollow
Top 10 Web Development Companies in USA	Internal Links	Dofollow
Software Development Company in UAE	Internal Links	Dofollow
App Development Agency in USA	Internal Links	Dofollow
App Development Agency in Canada	Internal Links	Dofollow
App Development Agency in Australia	Internal Links	Dofollow
Mobile App Development in Dubai	Internal Links	Dofollow
Mobile App Development Companies in Egypt	Internal Links	Dofollow
Top Mobile App Development Companies in Dubai	Internal Links	Dofollow
Outsourcing Construction Estimating in India	Internal Links	Dofollow
Mobile App Development Company in India	Internal Links	Dofollow
Website Development Company in India	Internal Links	Dofollow
Software Development Company Houston	Internal Links	Dofollow
Software Development Company in California	Internal Links	Dofollow
Top Software Companies in Los Angeles	Internal Links	Dofollow
Mobile App Development Company in UK	Internal Links	Dofollow
Mobile App Development Companies New Zealand	Internal Links	Dofollow
Top AI Development Company in USA	Internal Links	Dofollow
Top-Rated Web Developers Near You	Internal Links	Dofollow
App Development Companies	Internal Links	Dofollow
Top Outsourcing Company in USA	Internal Links	Dofollow
Top Outsourcing Company in India	Internal Links	Dofollow
AI Developers Empowering Businesses with Advanced AI Technologies for a	Internal Links	Dofollow
ML Developers Building Intelligent Systems that Adapt and Evolve with Your Business Needs	Internal Links	Dofollow
Data Analysts Turning Complex Data into Clear Insights with Data Analytics for Better Decision-Making	Internal Links	Dofollow
Chatbot Developers Harnessing AI to Create Conversational Agents That Understand and Engage Your Audience	Internal Links	Dofollow
IOS Developers Harnessing the Power of Swift and Objective-C for Exceptional iOS Apps	Internal Links	Dofollow
Android Developers Building Scalable and Secure Android Applications for Modern Businesses	Internal Links	Dofollow

Flutter Developers Transforming Your Ideas into Stunning Applications by Skilled Flutter Developers	Internal Links	Dofollow
React Native Developers Unlocking the Full Potential of Mobile Technology with Our Skilled React Native Developers	Internal Links	Dofollow
Kotlin Developers Hire Developers for Expertly Crafted Solutions for Complex Challenges Using Kotlin	Internal Links	Dofollow
Ionic Developers Hire Dedicated and Innovative Ionic Developers to Revolutionize Your App Process	Internal Links	Dofollow
Swift Developers Build High-Performance Apps and Optimize Your App Performance with Swift	Internal Links	Dofollow
Angular Developers Gain a Competitive Edge and Simplify Your Web Development with Angular Developers	Internal Links	Dofollow
HTML/CSS Developers Delivering Pixel-Perfect, High-Performance Websites to Drive Traffic and Conversions	Internal Links	Dofollow
React JS Developers Choose Agile React Development for Maximum Efficiency to Accelerate Your Time-to-Market	Internal Links	Dofollow
Vue Js Developers Expert Vue.js Development for Modern Web Development from Startups and Enterprises	Internal Links	Dofollow
TypeScript Developers Master TypeScript Developers to Build Scalable and Performant Applications, Guaranteed	Internal Links	Dofollow
Node Js Developers Creating Dynamic Single-Page Applications with Node.js for a Fluid User Experience	Internal Links	Dofollow
Java Developers Leverage the Power of Java to Create Robust, Secure, and Scalable Solutions	Internal Links	Dofollow
PHP Developers Hire PHP Developers to Boost Your Business by Crafting Innovative Web Solutions	Internal Links	Dofollow
Python Developers Fostering Innovation through Collaborative Python Development and Open Source	Internal Links	Dofollow
Django Developers Empowering Your Digital Transformation through Advanced Django Technologies	Internal Links	Dofollow
GraphQL Developers Innovative Data Strategies Through Professional GraphQL Implementation	Internal Links	Dofollow
Ruby on Rails Developers Revolutionize Your Digital Strategy with Innovative Ruby on Rails Solutions	Internal Links	Dofollow
Laravel Developers Seamlessly Integrate and Scale Your Web Solutions with Laravel Development Expertise	Internal Links	Dofollow
QA Engineers Building Trust Through Transparent and Thorough Quality Assurance Processes	Internal Links	Dofollow
DevOps Engineers Bridging the Gap Between Development and IT Operations for Maximum Efficiency	Internal Links	Dofollow
Cloud Engineers Providing End-to-End Support for Your Cloud Journey, from Strategy to Execution	Internal Links	Dofollow
Full Stack Developers Creating Innovative Solutions that Bridge the Gap Between Design and Functionality	Internal Links	Dofollow
SaaS Developers Dedicated to Building Future-Ready SaaS Solutions that Enhance Productivity and Growth	Internal Links	Dofollow
Portfolio	Internal Links	Dofollow
About Us	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
IT Staffing	Internal Links	Dofollow
Request a Quote	Internal Links	Dofollow
IT Staffing and Support Skilled Staffing, Top Talent, Flexible Contracts.	Internal Links	Dofollow
Support and Maintenance All Time Support: Secure, Smooth	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
+91-7982980354	Internal Links	Dofollow
Facebook	External Links	Dofollow
Twitter	External Links	Dofollow
Instagram	External Links	Dofollow
LinkedIn	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken Links



Broken links were found on this web page

<http://codechaps.com/tel:+917982980354>

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.