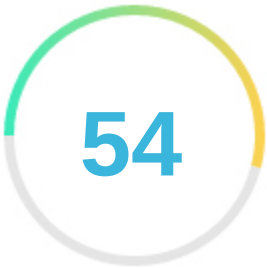
goanalyzer
SEO Report



Your Website Score

Review of Bigohtech.com

Generated on 2023-12-11

Introduction

This report provides a review of the key factors that influence the SEO and ranking of your website.

The homepage rank is graded on a 100-point scale that represents your Website SEO effectiveness The algorithm is based on 70 metrics/criteria including search engine data, website structure, site performance, and many others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal web pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 metrics/criteria.

Our SEO report provides actionable advice that can be used to improve a website's ranking on search engines.

Please contact us for for any assistance or guidance.

Table of Contents

Search Engine Optimization
Mobile
Visitors
Link Analysis
Usability
Technologies
Social

Iconography

- Good
- To Improve
- Errors
- Not Important
- Hard to solve
- Little tough to solve
- Easy to solve
- No action necessary

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer
SEO Report

Search Engine Optimization

Title Tag

Best iOS App Development Company India, USA

Length: 43 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

Meta Description

Need an iOS app? BigOhTech builds high-quality, custom iOS apps that drive results. Get your app idea built by experts. Contact us today!

Length: 137 character(s)

Meta descriptions contains between 70 and 160 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

iOS app development

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

Google Preview

Best iOS App Development Company India, USA

bigohtech.com/

Need an iOS app? BigOhTech builds high-quality, custom iOS apps that drive results. Get your app idea built by experts. Contact us today!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	18	61	0	0	0

<H1> iOS App Development Company </H1>
<H2> TRUSTED BY BRANDS </H2>
<H2> iOS App Development Services </H2>
<H2> Square Yards: iOS App Development Case Study </H2>
<H2> Top-Rated iOS Application Development Agency </H2>
<H2> Why Choose BigOhTech for Your iOS App Project? </H2>
<H2> Custom iOS App Development Services for Every Industry </H2>
<H2> Our iOS Mobile App Development Process </H2>
<H2> Flexible iOS App Development Engagement Models </H2>
<H2> Take A Look At Our Portfolio </H2>
<H2> Why Choose BigOhTech for iOS App Development </H2>
<H2> iOS App Development for Every Stage </H2>
<H2> Technologies We Use in iOS App Development </H2>
<H2> Our Strategic Industry Partnerships </H2>
<H2> Flexible Hiring Models for iOS App Development </H2>
<H2> Why Clients Love Working With Us </H2>
<H2> Check Out Our Latest Blogs </H2>
<H2> iOS Mobile App Development FAQs </H2>
<H2> Related Services </H2>
<H3> iOS App Development Consultation </H3>
<H3> Custom iOS Mobile App Development </H3>
<H3> iOS App Modernization </H3>
<H3> Apple Multi-Platform Deployment & Integration </H3>
<H3> iOS Application UI/UX Design </H3>
<H3> iOS App Maintenance & Support </H3>
<H3> iOS App Testing and Quality Assurance </H3>
<H3> App Optimization for Performance </H3>
<H3> Experts in Swift/XCode </H3>
<H3> Flexible Engagement & Hiring Models </H3>
<H3> Cost-Effective Top-Notch Services </H3>
<H3> Time-Bound Agile Approach </H3>

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

<H3> Transparent Process & Communication </H3>
<H3> Assistance With App Store Submission </H3>
<H3> Proven Track Record </H3>
<H3> Timely Deliveries </H3>
<H3> Healthcare </H3>
<H3> FinTech </H3>
<H3> Retail & E-Commerce </H3>
<H3> Travel </H3>
<H3> Logistics </H3>
<H3> Media & Entertainment </H3>
<H3> Restaurant </H3>
<H3> Real Estate </H3>
<H3> 1. Creating a Strategic Plan </H3>
<H3> 2. Designing an iOS App </H3>
<H3> 3. Developing an iOS App </H3>
<H3> 4. Testing of an iOS App </H3>
<H3> 5. Deploying to Apple App Store </H3>
<H3> 6. iOS Maintenance and Support </H3>
<H3> Growth-Stage Projects </H3>
<H3> Enterprise Modernization </H3>
<H3> Startups & MVPs </H3>
<H3> Ongoing Product Teams </H3>
<H3> Multi-Platform Rollouts </H3>
<H3> Legacy System Upgrades </H3>
<H3> Reliable Fixed Teams </H3>
<H3> Dedicated iOS App Developers </H3>
<H3> Flexible Hourly Support </H3>
<H3> Improve iOS App Performance- Top 9 Tricks and Tips </H3>
<H3> React Native vs Swift: Which is The Best for iOS in 2024? </H3>
<H3> Top Programming Languages for iOS App Development in 2024 </H3>
<H3> What programming language is used for iOS app development? </H3>
<H3> Can you help us in publishing our iOS mobile app to the app Store? </H3>
<H3> Can you guarantee the confidentiality of my iOS app idea by signing an NDA? </H3>
<H3> Can you help with App Store Optimization (ASO) for better visibility? </H3>
<H3> Do you offer post-launch support and maintenance services? </H3>
<H3> How do you ensure app security for iOS apps? </H3>
<H3> How much does it cost to build an iOS application? </H3>
<H3> What programming language is used for iOS app development? </H3>
<H3> Could you give me some examples of previous app development projects and the technologies you used? </H3>

<H3> How much does it cost to build an iOS application? </H3>
<H3> Android App Development </H3>
<H3> Flutter App Development </H3>
<H3> React Native App Development </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

Keywords Cloud

development 39 representing 33 apple 12 apps 10 store 9

tick 9 application 9 circle 9 help 9 maintenance 8

team 8 language 8 work 7 more 7 project 7

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
development	39	✔	✘	✔
representing	33	✘	✘	✘
apple	12	✘	✘	✔
apps	10	✘	✔	✔
store	9	✘	✘	✔
tick	9	✘	✘	✘
application	9	✘	✘	✔
circle	9	✘	✘	✘
help	9	✘	✘	✔
maintenance	8	✘	✘	✔
team	8	✘	✘	✔
language	8	✘	✘	✔
work	7	✘	✘	✔
more	7	✘	✘	✘
project	7	✘	✘	✔

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Alt Attribute

We found 187 images on this web page
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **2.52%**

Text content size 20491 bytes

Total HTML size 813288 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.
✔ Your webpage is compressed from 794 KB to 101 KB (87.3 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

IP Canonicalization No your domain IP 146.190.10.151 does not redirect to bigohtech.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

WWW Resolve

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap

Good, you have XML Sitemap file!
http://bigohtech.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt

Good, you have Robots.txt file!
http://bigohtech.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: 5 Years, 249 Days

Created Date: 11th-Feb-2021

Updated Date: 13th-Jan-2026

Expiry Date: 11th-Feb-2027

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you are unknowingly preventing bots and search engines from crawling & indexing your webpages.

Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks to your website.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Usability

URL

http://bigohtech.com
Length: 13 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

Favicon

Great! Your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great! Your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Page Size

794 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

2.61 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good! You have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Domain Availability

Domains (TLD)	Status
bigohtech.net	Available
bigohtech.org	Already Registered
bigohtech.biz	Already Registered
bigohtech.io	Already Registered
bigohtech.info	Already Registered

> If possible, register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
vigohtech.com	Available
figohtech.com	Available
gigohtech.com	Available
higohtech.com	Available
nigohtech.com	Available

> If possible, register the various typos of your domain to protect your brand from cybersquatters.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Email Privacy Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Mobile

Mobile Friendliness

Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility

Bad! Embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

Technologies

Server IP

Server IP	Server Location
146.190.10.151	//s.ipaddress.com/leaflet/leaflet.js";head.append (script);var style = document.cr

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✗ Too bad! Your website has too many CSS files.
- ✗ Too bad! Your website has too many JavaScript files.
- ✓ Perfect! Your website doesn't use nested tables.
- ✗ Too bad! Your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates, and rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Doc Type

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

Encoding

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Social

Social Data

Your social media status

Facebook Likes: 0

PlusOne:

Twitter:

> Social data refers to posts created a person/business and is voluntarily shared by other social media users.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Visitors

Traffic Rank

No Global Rank

A low Alexa Rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate if your website is not certified by Alexa.

Visitors Localization

Your website is popular on following countries:

No data available

We recommend that you buy the domain names for the countries where your website is popular.

This will prevent potential competitors from registering your domains and taking advantage of your reputation in such countries.

Estimated Worth

$60 USD

Just a estimated worth of your website based on Alexa Rank.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

Link Analysis

In-Page Links

We found a total of 76 links including both internal & external links of your site

Anchor	Type	Follow
Explore Now	Internal Links	Dofollow
Home	Internal Links	Dofollow
Book Free Consultation	Internal Links	Dofollow
app modernization services	Internal Links	Dofollow
UI/UX designers	Internal Links	Dofollow
app testing	Internal Links	Dofollow
boosting iOS app performance	Internal Links	Dofollow
Read Full Case Study	Internal Links	Dofollow
team of iOS app developers	Internal Links	Dofollow
Talk to experts	Internal Links	Dofollow
latest frameworks	Internal Links	Dofollow
publish the application on the App store	Internal Links	Dofollow
portfolio of satisfied clients	Internal Links	Dofollow
skilled iOS developers	Internal Links	Dofollow
Learn More	Internal Links	Dofollow
support and maintenance team	Internal Links	Dofollow
Case Study Careem Users can easily Easy ride booking Right surviving thriving Right surviving thriving client	Internal Links	Dofollow
View All Reviews	Internal Links	Dofollow
iOS App Development Improve iOS App Performance- Top 9 Tricks and TipsHarman Arora 11 Mins • Jul 3, 2024	Internal Links	Dofollow
iOS App Development	Internal Links	Dofollow
Harman Arora	Internal Links	Dofollow
iOS App Development React Native vs Swift: Which is The Best for iOS in 2024?Harman Arora 12 Mins • Jul 29, 2024	Internal Links	Dofollow
iOS App Development Top Programming Languages for iOS App Development in 2024 Shivaditya Kumar 10 Mins • Apr 11, 2024	Internal Links	Dofollow
Shivaditya Kumar	Internal Links	Dofollow
programming language used for iOS app development	Internal Links	Dofollow
cost of creating an iOS application	Internal Links	Dofollow
programming language used for iOS	Internal Links	Dofollow
Android App DevelopmentGet a fast, secure Android app built by experts, turning your idea into a 5-star experience. Learn More	Internal Links	Dofollow
Flutter App DevelopmentLaunch on iOS & Android from one Flutter codebase - faster builds, lower cost, same great UX. Learn More	Internal Links	Dofollow
React Native App DevelopmentBuild one React Native app for iOS & Android - native feel, faster delivery, lower cost. Learn More	Internal Links	Dofollow
About us	Internal Links	Dofollow
Life at Bigoh	Internal Links	Dofollow
Digital Transformation	Internal Links	Dofollow
Product Engineering	Internal Links	Dofollow
AI Development	Internal Links	Dofollow
Custom Software	Internal Links	Dofollow
Fintech	Internal Links	Dofollow
BFSI	Internal Links	Dofollow
Healthcare	Internal Links	Dofollow
Retail & E-Commerce	Internal Links	Dofollow
Real Estate	Internal Links	Dofollow
Travel	Internal Links	Dofollow

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

Mobile App Developers	Internal Links	Dofollow
Backend Developers	Internal Links	Dofollow
Front End Developers	Internal Links	Dofollow
DevOps Engineer	Internal Links	Dofollow
AI/ML Developers	Internal Links	Dofollow
Blogs	Internal Links	Dofollow
Case Studies	Internal Links	Dofollow
+91 931 0332 298	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Terms and Conditions	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
Hire	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
WildFork.mx	External Links	Nofollow
WildFork US	External Links	Nofollow
GrillHouse	External Links	Nofollow
NextRewards	External Links	Nofollow
Careers	External Links	Dofollow
ChatGPT	External Links	Dofollow
Gemini	External Links	Dofollow
Claude	External Links	Dofollow
DeepSeek	External Links	Dofollow
Grok AI	External Links	Dofollow
Perplexity AI	External Links	Dofollow
A 80, A Block, Sector 2, Noida, Uttar Pradesh 201301	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Review Us	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.

goanalyzer SEO Report

Broken Links

Broken links were found on this web page

https://apps.apple.com/ca/app/wild-fork-m%C3%A9xico/id1569858810
https://apps.apple.com/in/app/next-rewards/id6444145865

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

Copyright © 2020 GoAnalyzer - Powered by TopYouGo Digital Agency.